

Privacy policy

Our use of cookies

Our website uses cookies and other similar technologies to distinguish you from other users of our website. Some cookies are necessary to allow our website to function, others help us provide you with a good experience when you browse our website, others allow us to collect data to improve our site and others are for the purposes of targeted advertising.

Retargeting

Our website uses retargeted advertising. As a result of this retargeting, you may see ads for our events on other sites such as Facebook. Our retargeting providers will read a cookie that is already in your browser, or they will place an anonymous cookie or 'pixel' in your browser.

Others with whom we may share your personal information

No one, we keep your data secure and don't share it with any other providers or services.

How we keep your personal information secure

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorised way, altered, or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know.

All information you provide to us is stored on our secure servers. Any payment transactions will be carried out by our Payment Processors over encrypted connections using SSL technology. Unfortunately, the transmission of information via the internet is not completely secure and any transmission is at your own risk.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

Our retention of your personal information

We will retain your personal data for as long as necessary to provide you with our services and for so long as you do not wish to unsubscribe from our marketing communications or from receiving targeted advertising. We will also retain your personal data as necessary to fulfil our contractual obligations and to comply with our legal obligations, resolve disputes, and enforce our agreements.

Where we no longer need to process your personal data for the purposes set out in this Privacy Policy, we will delete your personal data from our systems unless we need to retain a limited amount of information to make sure that we act in accordance with your wishes. Where permissible, we will also delete your personal data on your request. Information on how to make a deletion request can be found in the section, **Your rights**.

Please email info@ukvelo.co.uk if you would like details of our retention periods for different kinds of personal data.

Your rights

You have certain legal rights with respect to your personal information depending on your location and applicable laws. You may exercise your rights at any time by contacting us at info@ukvelo.co.uk

Your rights if you are resident in the UK or the EEA.

Right of access: You have the right to access any personal data we hold about you: we will provide a copy of your personal data that we hold together with details of the purposes of the processing, the types of personal data we hold and the people to whom your personal data has been disclosed.

Right to rectification: You have the right to have inaccurate or incomplete personal data corrected or to restrict the processing of personal data whilst the accuracy is checked.

Right to erasure: You have the right to ask to have personal data we hold about you erased. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with law.

Right to data portability: In certain circumstances, you have the right to have data we hold about you transferred to yourself or another data controller. Note, this right only applies to information that is processed by automated means which you initially provided consent for us to use or where we used the information to perform a contract with you.

Right to object: You have the right to: ask us not to process your personal data for direct marketing purposes; object, on grounds relating to your situation, to the processing of your personal data (including profiling) where we are relying on a legitimate interest.

Right to withdraw consent: You have the right to withdraw consent at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent.

Right to complain: You have the right to lodge a complaint with the UK Information Commissioners Office or other data protection supervisory authority applicable to you if you are unhappy with the way we are handling your personal data.